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No: SFAC/43/Parl.Qus/2025-26
Small Farmers Agribusiness Consortium
5th Floor, NCUI Auditorium Building,
August Kranti Marg, Hauz Khas, New Delhi – 110016

Dated 31.07.2025

To,

Marketing Officer (Group-1)
Department of Agriculture & Farmer Welfare,
Shastri Bhawan
New Delhi

**Sub: Lok Sabha Starred Question Dy No. 202 due for answer on 04.08.2025
regarding " Fund for Infrastructural Development Projects by NABARD"
reg input.**

Sir,

Please refer to your e-mail dated 30.07.2025 on the above subject, where in inputs on part (g) of the Parliament Question sought from SFAC. In this regard reply to point(g) reply to furnished as below:

Sl. No.	Question	Reply
g)	Whether any new initiative has been undertaken by the NABARD to strengthen Farmer Producer organizations and if so, the details thereof.	NABARD in partnership with SFAC & ONDC has conducted FPO Melas ("TARANG-celebrating Collectivization") at 50 locations across 24 States/UTs to demonstrate the products of FPOs/OFPOs to enable the marketing & branding of FPO products & to uplift their sales across the country with the help of ONDC network (e-commerce). The FPO mela facilitated product onboarding onto the ONDC platform, enabling networking, and boosting local sales while establishing future consumer connections.

Yours faithfully,

N. C. 31/7/2025
(Prasanth Chander N.)
Dy. Director (Admn)